

PRIORITIZING YOUR STRATEGIES

Apply your list of potential strategies to the criteria below to reduce them to two or three that best fit. Then, these prioritized strategies should be vetted with key coalition partners to decide if they are feasible and appropriate.

- Does justification for the strategy exist?
- Does the strategy represent a best or promising practice?
- Does the strategy reflect coalition goals and objectives?
- Is the strategy aligned with priorities of the lead agency, staff members and community partners?
- Is the strategy supported by resources of staff and partners who will carry it out?
- Does the strategy mesh with existing ones in the community?
- Is the strategy culturally appropriate for the priority population?
- What barriers may stand in the way of carrying out this strategy?
- Is the strategy cost effective?
- Is the strategy politically feasible?
- How will success be measured and evaluated?
- Is the strategy likely to have a positive impact, such as improving access to or delivery of services and maximizing resources and partners' efforts?

