

Patti Garvin Kiger

Consultant, Coalitions Work!

CoalitionsWork! Is a consulting group formed in 2007 to help coalitions and partnerships worldwide build and sustain community change efforts to promote health and prevent disease.

Philosophy

Community health issues are complex and often occur rapidly and without warning. The magical leader or doctor is a modern myth. No one person can solve all problems with individual brilliance. Complex health issues requires leaders with teamwork intelligence—individuals who know how to work together and are equally comfortable and skilled as a group member and as a group leader, who intuitively know when to assume either role, and who understand the importance of preparing for either role with the same excellence. They understand the creative and cognitive capacity, and the efficiency of many minds working together to solve critical problems. We are wise to value, study and practice the power of a learning community—a coalition approach to problem solving and issue moving.

Academic Experience

- 2006 – 2008 Instructor, Division of Behavioral Health & Research, Department of Pediatrics at Eastern Virginia Medical School.
- 1999 – 2006 Director of Marketing, Grants Development & Strategic Planning, Center for Pediatric Research at Eastern Virginia Medical School.

Professional Experience

- 1998 – 1999 Director of Marketing and Strategic Planning, Hampton-Newport News Community Services Board.
- 1987 – 1998 Corporate Director of Public Affairs and Government Affairs, Sentara Health System
- 1982 – 1987 President, Forrester Marketing Communications
- 1980 – 1982 Director of Marketing, Riverside Health System
- 1978 – 1980 Assistant Director of Marketing, Riverside Health System
- 1974 – 1978 Editor, Department of Public Affairs, Norfolk General Hospital

Education

- 1969 – 1973 B.A. in English Literature – Gordon College, Wenham, MA
- 2000 – 2002 M.Ed. – Curry School of Education, University of Virginia, Charlottesville, VA
- 2006 – present Doctoral Candidate, School of Community Health, Old Dominion University, Norfolk, VA

Awards and Honors

- 1975 Silver medal, Newsletters, Virginia Society for Hospital Public Relations
- 1976 Gold medal, Newsletters, Virginia Society for Hospital Public Relations
- 1986 Silver medal, Print Materials Award, logo design, Advertising Federation of Greater Hampton Roads, Tidewater Society of Communicating Arts
- 1986 Best in Show, Advertising, Advertising Federation of Greater Hampton Roads, Tidewater Society of Communicating Arts

Community & Professional Service

- 2009 - Founder, Eastern Shore Child Health Coalition
- 2007 - American Public Health Association, member
- 2006 - Society for Professional Health Educators, member
- 2006 - 2008 Research Expo Organizing Committee (Old Dominion University, Eastern Virginia Medical School and Norfolk State University), Judging Committee
- 1999 – 2000 OPSail 2000, Protocol Committee, Chair, Cadet Bal
- 1994 – 1997 Norfolk’s International Azalea Festival. Chair, PR and Hospitality Committees
- 1988 – 1998 United Way of Hampton Roads, solicitation team member
- 1987 – 1992 Virginia Association of Health Maintenance Organizations, member
- 1987 – 1992 Virginia Hospital and Healthcare Association, member
- 1975 – 1982 HOSPAC, member
- 1975 – 1982 Virginia Society for Hospital Public Relations, Member

1975 – 1977 International Association of Business Communicators, Hampton Roads Chapter, Founding member, vice president and president

Professional Associations

Society for Public Health Education

American Public Health Association

Selected Grants & Contracts

Children's Hospital of The King's Daughters Healthy You Program Evaluation. June 2009 – June 2010.

Eastern Shore Health District: MAPP Project. 2009.

Portsmouth Public Schools/Virginia Department of Transportation. Safe Routes to School Evaluation. August 2008 – July 2009.

Suffolk Department of Health. Consultation to train community leaders in focus group interviews. February – March, 2008

WHRO Center for Regional Citizenship/Obici Foundation. Surviving Abundance: Overweight Kids in Crisis. Evaluation. March 2008 – March 2009.

Virginia Department of Health. Division of Chronic Disease, Comprehensive Cancer Control. Consultation to evaluate state cancer coalition (CPAC); January – June, 2008

Virginia Department of Health. Division of Chronic Disease, Diabetes Control Project. Consultation to develop State Diabetes Plan with Virginia Diabetes Council; January – June, 2007.

Children's Health System Foundation. The Genetics of Pectus Excavatum. Writer/editor. August 2006 – July 2007.

Agency for Healthcare Research and Quality (AHRQ). Primary Research Infrastructure Development & Education. Application evaluation and symposia development. September 2003 – August 2005.

Bibliography

Peer-Reviewed Abstracts

Heisler, K.W., Kiger, P., LaRocco, H., & Paulson, J. (2007, August 17). Risk Factors for Corporal Punishment and Psychological Aggression Among Biological Mothers. Poster presented at the 115th Annual Convention of the American Psychological Association, San Francisco, CA.

Butterfoss, F.D., Foreburger, A., Gold.K., & Kiger, P.G.(2008, October) Strategic Planning for Diabetes that Speaks to the Coalition and the Community. Poster presentation for American Public Health Association, October, San Diego, CA.

Kiger, P.G. and Butterfoss, F.D. (2009) Staying focused and moving forward: Evaluation of a state cancer coalition. Accepted for poster presentation for the American Public Health Association, November, Philadelphia, PA